

**2<sup>nd</sup> Riga Readings in Social Sciences (RRSS)**  
***"Baltic Sea Region: One Hundred Years On"***

***November 22-23, 2018***

Conference venue: Faculty of Social Sciences, University of Latvia

Address: Lauvas iela 4, Riga, LV-1019, Latvia (previous address: Lomonosova iela 1A)

**Day 1: November 22 (Thursday)**

**8:30-9:00 Registration and badge pickup desk**

*Main Lobby, Faculty of Social Sciences, Lauvas iela 4, Riga*

**9:00-10:45 The conference's opening ceremony and keynote speeches**

*Berlin's auditorium*

**Opening words:**

**Prof. Jānis Ikstens, Vice-rector of social and legal sciences (University of Latvia)**

**Prof. Juris Rozenvalds, Dean, Faculty of Social Sciences (University of Latvia)**

**Keynote speaker 1: Dr. Corneliu Bjola (University of Oxford) – The digital transformation of diplomacy/social sciences** - *Digital diplomacy that is, the use of digital technologies in support of diplomatic objectives, is no longer an inchoate field of expertise trying to find its balance in a world challenged and disrupted by the advance of social media technologies. However, as we are about to enter a new stage of digital transformation enabled by the 5G technology, it is important to take stock of the contributions that digital technologies have made to the practice of diplomacy, to examine their limitations and to explore the trends and counter-trends that have the strongest potential to shape its development in the next decade.*

*Corneliu Bjola is Associate Professor in Diplomatic Studies at the University of Oxford and Chair of the Oxford Digital Diplomacy Research Group. He is the author or co-editor of six books, including the forthcoming volume on Countering Online Propaganda and Violent Extremism: The Dark Side of Digital Diplomacy (2018) and Digital Diplomacy: Theory and Practice (2015). His work has been published in the European Journal of International Relations, Review of International Studies, International Negotiation, Cambridge Review of International Affairs, Global Policy, Journal of Global Ethics and the Hague Journal of Diplomacy. His current research interests relate to the impact of digital technology on the conduct of diplomacy with a focus on strategic communication & digital influence as well as on theories and methods for countering disinformation and propaganda.*

**Keynote speaker 2: Dr. Daunis Auers (University of Latvia) - The Baltic states at 100... How about the next 100?** - *2018 has seen year-long festivities of the Baltic states' centenary of sovereignty. However, as these celebrations gradually come to an end, it is time to look forward to the next 100. What key economic, political and social challenges will the Baltic states face in the medium- and long-term? And how might they look in 2118?*

*Daunis Auers is Associate Professor of Comparative Politics at the University of Latvia. He studied at the London School of Economics and defended his PhD at SSEES, University College London and has been a Fulbright Scholar at the University of California-Berkeley (2005-2006) and a Baltic-American Freedom Foundation Scholar at Wayne State University in Detroit (2014). He has published widely on political parties, elections and referendums as well as populism and the radical right in the Baltic states. His book – *The Comparative Government and Politics of the Baltic States: Estonia, Latvia and Lithuania in the 21st Century* – was published by Palgrave Macmillan in 2015. His recent research in the Certus think-tank, where he is research director, has been policy-oriented, focusing on the growth and economic impact of international students in Latvia, projecting of Latvia's demographic future as well as research the competitiveness of the city of Riga.*

**10:45-11:30 Coffee and tea break** (*Berlin's auditorium*)

**11:30-13:00 Parallel Sessions (I)**

<b>Historical memory and identity</b>  Chair: Ivars Ījabs (University of Latvia) Room: 203	<b>Russia's rhetoric and influence</b>  Chair: Sigita Struberga (University of Latvia) Room: 210	<b>Social care and discrimination</b>  Chair: Baiba Bela (University of Latvia) Room: 217
Bradley D. Woodworth (University of New Haven; Coordinator of Baltic Studies, Yale University): <b>Development of Civil Society in the Tsarist-Era Multiethnic Baltic Region: the Case of Tallinn</b>	Juris Pupčēnoks (Marist College, New York): <b>Russian Rhetoric at the United Nations towards Interventions in Georgia and Ukraine: What does It Mean for the Baltic States?</b>	Lolita Vilka and Marika Lotko (Rīga Stradiņš University): <b>Critical perspective towards social work in the context of social transformations in Latvia</b>
Sarah Goldwasser (University of California, Berkeley): <b>The Rhetoric of Buried Testimony: Memory and Absence from the Warsaw Ghetto</b>	Andis Kudors (Centre for East European Policy Studies): <b>The Russian Orthodox Church in Russian Public Diplomacy: the Case of Illegal Annexation of Crimea</b>	Feliciana Rajevska (Vidzeme University of Applied Sciences) and Olga Rajevska (University of Latvia): <b>European Commission as actor of social policy making in Latvia</b>
Edgars Engīzers (Baltic International Academy): <b>Daily life of Clio: Politics of history, popular history and scientific history in contemporary Latvia</b>	Mārtiņš Hiršs (Center for Security and Strategic Research, National Defense Academy of Latvia): <b>The Extent of Russia's influence in Latvia</b>	Katrīne Kūkoja (Vidzeme University of Applied Sciences; HESPI): <b>The effect of pre-school education on children's academic achievements in elementary schools – case study of Valmiera</b>
		Marina Makarova (Udmurt State University) and Jurijs Ņikišins (University of Latvia): <b>Factors of student misconduct and university integrity system in Latvia</b>

**13:00-14:30 Lunch**

### 14:30-16:00 Parallel Sessions (II)

<b>National and cultural memories</b>	<b>Public diplomacy and perception in foreign policy</b>	<b>Information literacy</b>
Chair: Bradley D. Woodworth (University of New Haven; Coordinator of Baltic Studies, Yale University) Room: 203	Chair: Corneliu Bjola (University of Oxford) Room: 210	Chair: Baiba Holma (University of Latvia) Room: 217

Monika Wojcik-Zoladek (University of Warsaw): **On enemy soil. The Great Patriotic War as a founding myth of the Kaliningrad region**

Jana Peterkova (University of Economics in Prague): **Which Way for Czechia – How to Construct the Nation’s Image?**

Baiba Holma (University of Latvia): **A model of competencies for everyday life information literacy**

Eugenijus Žmuida (The Institute of Lithuanian Literature and Folklore): **The Lithuanian National Identity and Avant-garde in the Lithuanian poetry before and after The Great War**

Boštjan Udovič (University of Ljubljana): **The regionalisation and centrism in small states’ diplomatic relations: a case of »mutual disinterest« between Baltic and Western Balkans countries**

Ineta Kivle (Academic Library of the University of Latvia): **Interdisciplinarity of research library: *Phronesis & Praxis & Paideia***

Dmitrijs Andrejevs (University of Manchester): **National calendars and the social organisation of national memories in the Baltic states**

Pēteris Timofejevs Henriksson (Umeå University): **Foreign policy ideas of populist radical right parties: The Baltic exceptionalism?**

Sandra Cīrule (University of Latvia): **Small rural library and local community: attendance, assistance, identity**

Gunda Reire (Adviser to the Minister of Foreign Affairs of the Republic of Latvia, Director of the Center for International Studies): **Perception Matters: Anger, Fear and Hope in Latvia’s Foreign Policy**

Andrzej Adamski (University of Information Technology and Management in Rzeszow): **A book of the digital world: chances and threats**

### 16:00-16:30 Coffee and tea break (Room: 206)

### 16:30-18:00 Parallel Sessions (III)

<b>Local social movements: theoretical and empirical perspectives. The case of Baltic Sea Region</b>	<b>The transformation of diplomacy: digitalization and innovation</b>	<b>Media in the Baltic States I</b>
Chair: Juris Rozenvalds (University of Latvia) Room: 203	Chair: Didzis Klavins (University of Latvia) Room: 210	Chair: Linda Saulīte (Turība University) Room: 217

Dīana Kalniņa (Rīga Stradiņš University): **Change in attitudes toward civic activity in different socio-demographic groups of**

Prof. Elizabeth Sikiaridi and Prof. Frans Vogelaar (Hybrid Space Lab): **Hybrid Diplomacy: How to integrate digital and creative**

Deimants Jastramskis (Vilnius University): **Regulation of public broadcaster in Lithuania**

**Latvia's population over the last 15 years**

Marta (Čubajevaitė) Gadeikienė (Vytautas Magnus University): **NGO development in Lithuania: an empirical overview**

Agnieszka Ziętek (Maria Curie Skłodowska University): **From participatory culture to civic culture. The case of local social movements in Poland**

**innovation in diplomatic processes**

Madeleine Myatt (University of Bielefeld): **Cyber as diplomatic arena of public and private actors? European Cyber Diplomacy between enhancing competitiveness and technological innovation and the export-regulation of digital surveillance goods**

Lise H. Andersen (University College London): **Tech Diplomacy: A Network for the Baltic Sea States?**

Jana Arbeiter (University of Ljubljana): **Symbolic Power of Diplomatic Protocol: the case of ex-Yugoslavian countries**

Anda Rožukalne (Rīga Stradiņš University): **Pluralism and concentration trends in media environment of Latvia (2015 – 2018)**

Linda Saulīte (Turība University): **Media digitalization impact on media consumption in Latvia. Emerging trends in news consumption among the younger audience (15-24 y.o) in Latvia**

**Language, identity and cultural heritage**

Chair: Anastasija Tetarenko  
(University of Latvia)  
Room: 204

Anastasija Kostiučenko and Stephan Kessler (University of Greifswald): **Language Situation and Social Relations in Lithuania**

Anastasija Tetarenko (University of Latvia): **Channels of political communication and persuasion strategies in securitization of educational language in Latvia (2017-2018)**

Agnese Treimane and Līga Vinogradova (Latvian Academy of Culture): **Role of education in preserving cultural heritage: Latvian Song and Dance Celebration Case**

Andrejs Kulnieks (Trent University): **Poetic Inquiry as a space for musical literacy: Understanding eco-justice education through history, culture and identity**

**18:00-20:00 Reception / Social time – musical performance by 'Hāgenskalna muzikanti'**  
(*'Hāgenskalna musicians'*) - *Berlin's auditorium*

**Day 2: November 23 (Friday)**

**9:00-11:00 Parallel Sessions (IV)**

<b>Democracy and contemporary governance</b>	<b>Diaspora and cultural diplomacy</b>	<b>Media in the Baltic States II</b>
Chair: Research Associate Kim Henningsen (University of Hamburg) Room: 203	Chair: Gunda Reire (Adviser to the Minister of Foreign Affairs of the Republic of Latvia, Director of the Center for International Studies) Room: 210	Chair: Anda Rožukalne (Rīga Stradiņš University) Room: 217
Juris Rozenvalds (University of Latvia): <b>Political competition and inter-ethnic relations in post-Soviet political development of the Baltic States</b>	Aistē Žemaitytė (Vytautas Magnus University): <b>The phenomenon of diasporas in the field of international and local policy</b>	Viktor Denisenko (Vilnius University): <b>The role of mass-media facing propaganda's challenge: Lithuanian case</b>
Katarzyna Szwed (University of Rzeszow): <b>The instruments of direct-democracy in Estonia</b>	Neil Collins and Kristina Bekenova (Nazarbayev University): <b>Preserving cultural memory: Baltic diaspora communities in Kazakhstan</b>	Ragne Kõuts-Klemm (Tartu University): <b>News consumption among Estonian audiences</b>
Jānis Ikstens (University of Latvia): <b>Administrative reform and electability of candidates in municipal elections in Latvia</b>	Ieva Birka (University of Latvia): <b>Harnessing the economic potential of the Latvian diaspora</b>	Sandra Murinska (Rēzekne Academy of Technologies): <b>Hyperlocal news media in Latvia: traditional or citizen journalism?</b>
Inese Āboliņa (University of Latvia): <b>Presidential decision-making on suspensive veto in Latvia: Raimonds Vējonis</b>	Evija Zača (University of Latvia): <b>Factors for youth to return to Latvia for life</b>	Raivis Vilūns (University of Latvia): <b>Tabloidization of Latvian online media: crisis in Latvian banking system</b>
Andrea Romeo (University of Catanzaro): <b>Torture, democracy and professional morality</b>	Baiba Bela (University of Latvia): <b>Social networks and collaboration practices between scientists in Latvia and scientists of Latvian descent worldwide</b>	Mārtiņš Pričins (University of Latvia): <b>Comparison of Saeima pre-election campaigns of political parties in Latvian media</b>

**Biocultural rights, social ecology,  
discrimination and vulnerability in  
social care**

Chair: Endija Rezgale – Straidoma  
(University of Latvia) Room: 204

Jolanta Kuznecoviene (Vytautas  
Magnus University): **Bio power,  
medical life prolonging technologies  
and dignity at the end of life**

Renārs Felcis (University of Latvia):  
**Voice for self-determination:  
biocultural rights in governing  
common resources**

Vita Savička and Aija Kažoka (Rīga  
Stradiņš University): **Green Corridor  
for oncological patients –  
implementation and development  
communication in the framework of  
both social ecology model and  
political discourse**

Līga Rasnača and Endija Rezgale –  
Straidoma (University of Latvia):  
**Vulnerability in social care provision**

**11:00-11:30 Coffee and tea break** (*Room: 206*)

**11:30-13:00 Parallel Sessions (V)**

<b>Peace research and security</b>	<b>International migration and cultural learning</b>	<b>Media and communication</b>
Chairs: Otto Tabuns (Riga Graduate School of Law) Room: 203	Chair: Neil Collins (Nazarbayev University) Room: 210	Chair: Didzis Bērziņš (University of Latvia) Room: 217

Ginger Guzman (Tallinn University)  
and John J. Tierney (Institute of  
World Politics): **‘The Equalizer’ –  
historical developments that have  
changed international dynamics**

Kim Henningsen (University of  
Hamburg): **Legitimacy in  
International Law Problematicizing  
the status quo of international  
migration/refugee law and  
sketching a new approach to**

Andrius Vaišnys: **The  
transformation of the  
communist media model:  
journalism, power and values  
in the season of 1987/1988**

Olevs Nikers (Texas A&M University, The Jamestown Foundation): **Intraregional security cooperation – what the Baltics can offer for a stronger alliance**

Uģis Romanovs (Riga Stradina University): **Assessment of NATO's extended deterrence strategy in the context of security dilemma concept**

**conceptualizing the notion of legitimacy**

Muhammed Abdulai (Tallinn University): **Migration, mobility and intercultural learning in study abroad programs: the case of Germany and Ghana educational exchange program**

Layla Zibar (Brandenburg University of Technology): **Boundary making through refugee spatial practices in frames of time, refugee experience and collective memory in isolated refugee camps.**

Ryo Nakai (University of Kitakyushu): **Compassing honest and diverse attitude toward immigrants in Latvia and Estonia: Empirical result from an experimental survey**

Didzis Bērziņš (University of Latvia): **Representation of “crime” in the Latvian SSR: Constructing Zigurds Dreimanis**

Lidia Pokrzycka (Maria Curie Skłodowska University): **Investments of media corporations in the Polish regional press after 2008**

Marita Zitmane (University of Latvia): **Gender representation in 2018 parliamentary election campaign in Latvia: analysis of print advertisements**

**13:00-14:15 Lunch and free time**

**14:15-15:45 Parallel Sessions (VI)**

Territorial development and innovations	Foreign policy and law: then and now	Cultural memory and identity
Chair: Aija Zobena (University of Latvia) Room: 203	Chair: Toms Rostoks (University of Latvia) Room: 210	Chair: Sarah Goldwasser (University of California, Berkeley) Room: 217

Santa Usāne (University of Latvia): **State Border as a Boundary Object Between Different Social Worlds**

Mykolė Lukošienė (Vytautas Magnus University): **Marking territory in transforming neighborhood: Šančiai parade “Chair” and heterotopia of the “Cabbage field”**

Austėja Masiokaitė-Liubiniene (Kaunas University of Technology): **The Baltic States in the historical discourse of the West: the narrative of the New Cold War**

Leonardo Mellace (University of Catanzaro): **EU: Quo vadis? A brief reflection on the European Constitutionalism**

Irena Nesterova (University of Latvia): **The changing relationship**

Anja Wilhelmi (Nordost-Institut at the University of Hamburg): **Between Nationalism and Cosmopolitanism. 1918 – a Turning Point for Cultural Practices? The Examples of the musicians Hans Schmidt and Monika Hunnius**

Viktors Freibergs (University of Latvia): **When the Time is Out of Joint: Juraj Herz's film The Cremator (1969)**

Talis Tisenkopfs (University of Latvia): **Social sciences for innovation, change and inclusion**

**between privacy and security in the data age**

Antonino Cintorino (University of Catanzaro): **The “Causation in Law” great influence in the Italian civil liability debate**

Gyuchan Jeon (Korea National University of Arts): **Going beyond the Border, Inter-coursing with the Others: A cultural study ‘outsider’ becomes a historiography-writing traveler of the Baltic genocide**

Marija Semjonova (University of Latvia): **Construction and Transformation of the Category of Gender within the Virtual Gaming Communities: a Short Insight**

**16:00-16:40 Closing keynote speech/Farewell** (coffee or tea) - *Berlin’s auditorium*

**Closing keynote speaker 1: Dr. Tom Schumacher (Kiel University) – Researcher mobility in the Baltic Sea Region – current situation and prospects** - International mobility of academics is considered a key prerequisite for staying at the forefront of the advancement of research. The good news is that – in general – researchers in the Baltic Sea Region are highly mobile. However, mobility flows are not balanced, and brain drain is still a serious challenge for the development of flourishing research environments throughout the region. Whereas some parts of the Baltic Sea Region benefit strongly from academic globalization others are affected negatively by an unequal distribution of human and financial resources. What are the main mobility trends in the Baltic Sea Region today and how can politics address adverse developments effectively?

*Dr. Tom Schumacher has since many years been an intense observer and analyst of regional cooperation in the Baltic Sea area. Currently, he works as a project manager at REM Consult, a Hamburg based independent consultancy company specialised on European strategic policy analyses and international cooperation projects in the North Sea and Baltic Sea regions. Tom Schumacher studied Political Science, History and Scandinavian Studies in Freiburg, Kiel, Copenhagen and Frankfurt am Main. In recent years, he focused on scientific consulting and project development in the fields of environment, marine protection and energy. Besides, he works on studies and concepts revolving around science cooperation and promotion of innovation in the EU and the Baltic Sea Region.*

**Closing keynote speaker 2: Dr. Kazimierz Musiał (University of Gdańsk) – Raising the Baltic Sea Region’s attractiveness for researchers by focusing on scientific excellence** - Even the biggest countries in the Baltic Sea Region are too small to individually allocate sufficient resources to perform cutting-edge research and to raise attractiveness in the face of global competition for the best brains. In order to reach and expand the level of international world class research the region might need to become more functionally cohesive and to concentrate on the most promising research fields. Utilizing these fields and streamlining efforts is key for developing science policies and strategies for the Baltic Sea Region in the future. How can it be done collectively? Which disciplines and research fields are the most promising in the region to offer scientific excellence?

*Dr. Kazimierz Musiał is Associate Professor at the University of Gdańsk (Institute of Scandinavian Studies) in Poland. He is an experienced researcher holding degrees in Political Science (PhD from Humboldt University Berlin) and Sociology (habilitation degree from the Jagiellonian University in*



Cracow). His publications include studies of the Nordic welfare states, research on science policy in the Baltic Sea Region and on internationalisation of the Nordic university systems. Current research interests include regional integration in the Nordic-Baltic area, with particular focus on the role of epistemic communities and knowledge regimes.

**Disclaimer:** Both invited researchers engage in the RRSS2018 in their personal capacities. Responsibility for the information and views expressed during the RRSS2018 closing remarks lies entirely with both speakers. Contents of the RRSS2018 closing speeches do not reflect the views of all states and organisations represented or engaged in the Baltic Science Network. Baltic Science Network, RRSS2018 organisers and the Council of the Baltic Sea States Secretariat cannot be held responsible for any use, which may be made of the information presented during the RRSS2018 closing remarks.



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